

The
PURPOSE
MASTERMIND

The Purpose
MOVEMENT
Campaign

Purpose. Freedom. Love.

www.purposemastermind.org

Dear friend,

In the summer of 2017 we were celebrating our 25th anniversary. We stood together under the night sky and declared together that we would spend the rest of our lives helping people be who God made them to be.

We did not have a plan. *But we had a purpose.* And that purpose still moves us today.

We are moved by one thought. People must know their purpose! Every person is living a life of great value and they are created for a life of purpose. But many people lose sight of their purpose and spend the majority of their lives trying to fix what is broken instead of boldly living out their purpose.

In 2018 we began having conversations with people about the topic of purpose. One conversation led to the next conversation, and something special began to unfold.

We created a program called The Purpose Mastermind. It's an 8-week experience where people connect together to have a conversation about the powerful topic of purpose and take steps that create change in their real life. In-person and over Zoom, more than 600 people have gone through this experience.

Most importantly, people's lives are being changed. People are moving away from their problems as they move toward their purpose. People are moving away from a fear-based, problem-focused life and replacing it with a faith-based, purpose-empowered life. Not only is their life changed, but people who live with purpose impact the lives of others. Their families and their communities begin to see the best version of them, which ignites a desire to follow their example.

We want to invite you to be a part of a movement of people who dare to live on purpose and inspire others to live on purpose.

**Mark and Adena Delaney,
Founders**

The Purpose Mastermind



Our purpose

is to empower people to move from pain and frustration to purpose and impact.

Our vision

is to initiate a movement of people who help others to live with the power of their purpose.

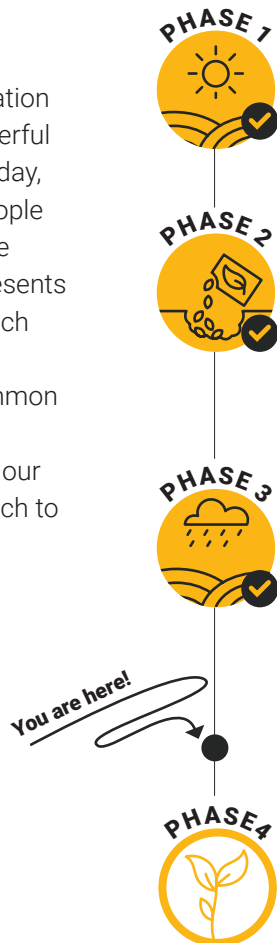
Our mission

is to create opportunities for people to gather together for life changing conversations that empower them to lead lives of purpose, freedom, and love that will impact their families, friends, and community.

The Movement Campaign

Our History:

The Purpose Mastermind Association began in 2018 with a simple, powerful conversation with one person. Today, we have empowered over 600 people to discover how to live life with the power of their purpose. This represents changed lives in 11 countries, which includes high school students, prisoners, broken people and common people. We have also added 10 facilitators to the team to expand our reach because it is simply too much to do without a team.



2018-2020

The Beginning (Preparing the ground)

- > The Purpose Mastermind is created (2018)
- > TPM goes to print: (2019:V1), (2020:V2)

2021-2022

The Work (Planting seeds)

- > People from 7 countries walked through this journey to purpose
- > Video courses are created; TPM podcast begins
- > Nonprofit established (2022)
- > 400 people through TPM

2023-2024

The Growth (Watering the field)

- > Trained 10 leaders to become facilitators of The Purpose Mastermind
- > One Step to Freedom book is published
- > Community Groups created
- > Families and individuals in crisis receive immediate help
- > 600 people through TPM

2025-2026

The Movement (People growing people)

- > Lives transformed in schools, prisons, homes, and coffee shops.
- > The Purpose Mastermind team grows to expand our reach
- > Training resources created for facilitators to take into homes, prisons, schools
- > Communities grow to create connection with others who want to live life on purpose



Giving Opportunities



Yearly Opportunities

Purpose Legacy Donors give annually or one time.



Monthly Opportunities

Purpose Legacy Donors give monthly.

Sustain: \$10,000

A gift of this size will impact 430 students with mental health for an entire school year! Plus impact someone who needs ongoing support during a crisis.

2 available

Sustain: \$850/mo

A gift of this size will impact 430 students with mental health for an entire school year! Plus impact someone who needs ongoing support during a crisis.

2 available

Thrive: \$8,000

A gift of this size will impact 10 prisoners with the entire Purpose Mastermind experience.

2 available

Thrive: \$675/mo

A gift of this size will impact 10 prisoners with the entire Purpose Mastermind experience.

2 available

Cultivate: \$4,000

A gift of this size will impact a marriage in crisis to receive ongoing tools and support.

10 available

Cultivate: \$350/mo

A gift of this size will impact a marriage in crisis to receive ongoing tools and support.

10 available

Seed: \$2,000

A gift of this size will impact an individual in crisis to receive ongoing tools and support.

10 available

Seed: \$175/mo

A gift of this size will impact an individual in crisis to receive ongoing tools and support.

10 available

Purpose Legacy **Project** Opportunities

Purpose Legacy Project donors make any size donation at any frequency.

■ **CONTENT (Creation to Printed):**

- > Sponsor printing 1,000 Purpose Mastermind workbooks **(\$2,200 one time)**
- > Sponsor publishing and printing our new book: In The Game **(\$4,000 one time)**
- > Sponsor the creation and production of training resources for our facilitator team **(\$7,000 one time)**
- > Sponsor the creation of new content to transform more lives. **(Any size donation)**

■ **RESOURCES:**

- > Sponsor upgrading our video and recording equipment for online courses and more **(\$5,000 one time)**
- > Sponsor optimization of our Purpose Mastermind Podcast to increase our reach **(\$2,000 one time)**

■ **EVENTS:**

- > Sponsor a Monthly Dreamers Lunch: We invite 8 strangers to gather around tables for lunch and boldly state a dream in their heart. **(\$500)**
- > Sponsor a Monthly dinner in a home: People are invited to gather together to experience powerful conversation, loving community, flavors, and fun! **(\$500)**
- > Inspiration night: Our goal is threefold. To secretly honor common, simple people who serve faithfully. To showcase the gifts of simple, common people. To inspire common, simple people to share your gift because your community needs your gift. **(\$500)**

All donors receive

- + free access to our online video courses
- + an invitation to join us at the school
- + men are invited to join Mark at the prison
- + an invitation to a monthly Dreamer's Lunch or a meal at our home

Additional ways to make an impact with our team

MORE LIFE CHANGE:

Word of mouth support is a great way to help people in need. When people are in a crisis, they struggle to believe they can be helped. They also struggle to know where to get help. Passing on our name and contact information is a great way to help people and support us.

SPREAD THE WORD:

Sharing our podcast helps to get our message in front of people who need to hear the message of freedom, purpose, and love.

CONNECT US WITH OTHERS:

Connect us with people who have a heart for what we do that might partner with us financially. Connect us with business leaders, schools, or companies that would benefit from us speaking at their event.



The Purpose Mastermind Association is a 501(c)(3) charitable organization and all donations are fully tax deductible. We operate debt free. All donations are invested into current and future needs.

What other donors have to say:

“

Brett Richison

What Mark and Adena are doing is changing lives by helping people find their purpose, which gives them a whole new perspective on life. When people find purpose, they find self worth.

“

Daniel Dolan

Mark and Adena leverage their entire lives to love and serve the people around them so they might find their purpose. With a shift in perspective, people step into the life they were created to live.

“

Kellen Cowan

Mark and Adena have a rare gift for revealing the lies and wounds that keep people stuck and often feeling like they are drowning. Their work brings clarity, healing, and focus to individuals and couples who have been drifting in despair.

Lives impacted:



Mark's favorite picture is of a soccer field where there are several volunteers who are helping kids with special needs play soccer. One of those volunteers is a special man named Leland. Mark met Leland when he was an inmate in prison because he chose to go through The Purpose Mastermind. Upon his release, Leland reached out to Mark and Mark invited him to volunteer at this soccer program. Leland is out of prison and using his life to serve the needs of others.



A.R was a man in his young 20's. He came to Mark and said, "I'm struggling with addictions to pornography & gaming. I won't leave my house or respond to texts from friends. I'm tired of hiding and not living." A.R. had tried numerous types of therapy but nothing helped. Mark met with him, had conversations that focused on his purpose, and within a few weeks he was drastically changing. After 2 months he had applied for a job out of state. A few months later he moved out of state for a job where he is using his gifts and talents to impact people.

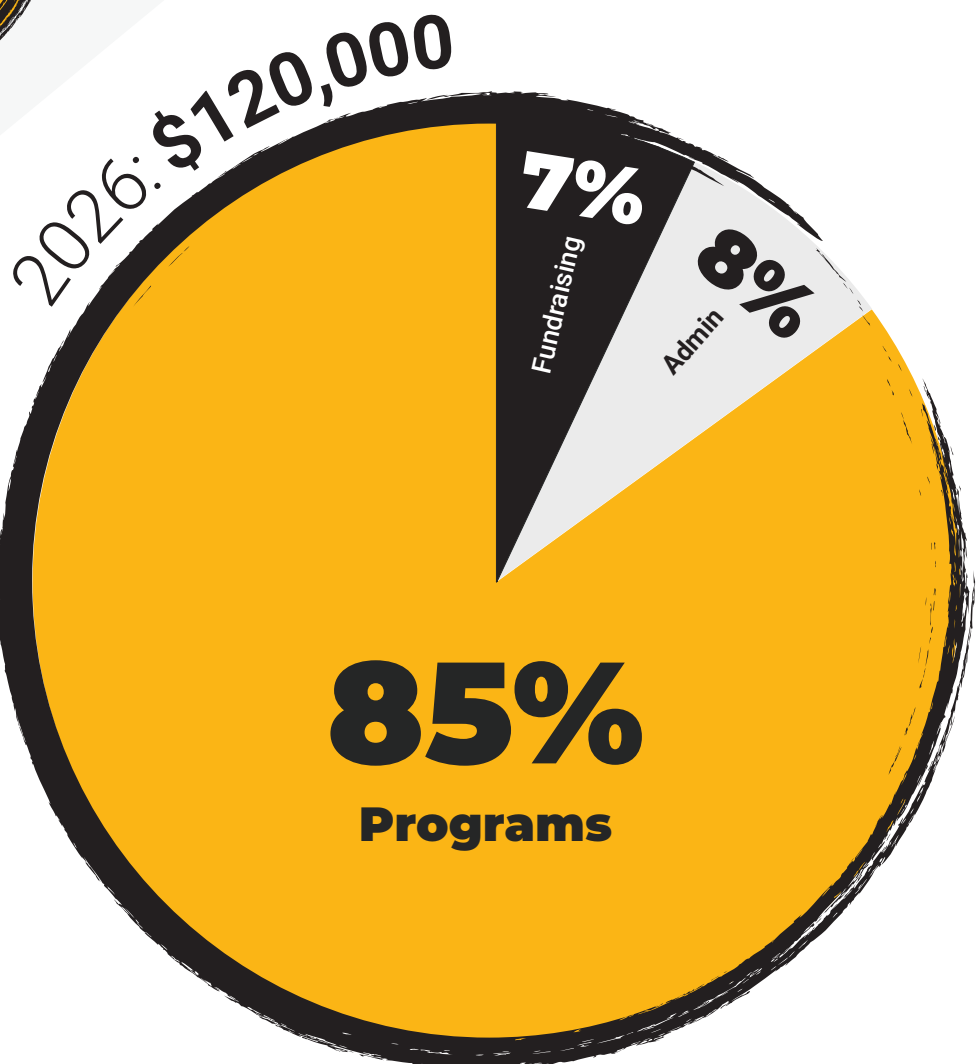
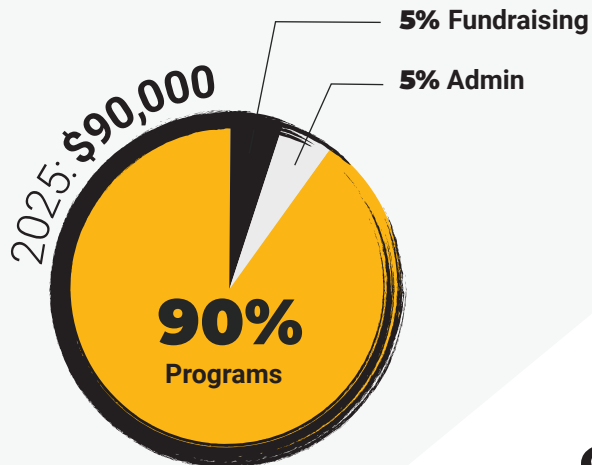


J.M. was a man in his young 30's. He was drinking heavily. On one occasion he was sent to the hospital with alcohol poisoning. On the first meeting he said to Mark, "I don't know how I got here." They sat down and together drew a picture of the story of our lives. With a simple understanding of what had gone wrong, he was able to take simple steps toward purpose.



M.B. was a 17 year old girl who had dropped out of school at 15, but had recently completed her GED. She was trying to figure out how to make better life decisions, but she was trapped in a toxic home environment. She desperately needed help from a life where her heart lived in a prison of fear and frustration. As she went through The Purpose Mastermind, she honestly faced her messes and her fears, she engaged in the conversations and took steps towards growth, and she embraced a courageous journey that led to real healing from the pain of her past.

Where Does The Money Go?



The Purpose Mastermind Association is **debt free**. All donations are invested into current and future needs.

The PURPOSE MASTERMIND

www.purposemastermind.org

info@purposemastermind.org

Give Online

Scan the QR code to donate



www.purposemastermind.org/donate

You can give recurring or one time gift through the link above! Thanks for being a part of our mission.

Give by Mail

NAME: _____

EMAIL: _____

ADDRESS: _____

CITY, STATE & ZIP: _____

AMOUNT: _____ FUND: _____

FREQUENCY (CHECK ONE):

ONE-TIME WEEKLY BI-WEEKLY MONTHLY

START DATE: _____

Make checks payable to:

Purpose Mastermind Association

PO BOX 166, Owasso, OK 74055

